Disclaimer

ASUSTeK’s presentation contains forward-looking statements subject to significant risks and uncertainties. Actual results may differ materially from those contained in the forward-looking statements.

The forward-looking statements in this release reflect the current belief of ASUS as of the date of this release, we undertake no obligation to update these forward-looking statements for new information, future events, or otherwise.
Agenda

• 3Q 2015 Financial Result
• Business Highlights
• Strategy & Outlook
• Q & A
3Q 2015 Financial Result
## 3Q 2015 Brand I/S (QoQ)

(unaudited brand consolidated financials)

<table>
<thead>
<tr>
<th>in NT$ Mn</th>
<th>3Q 2015</th>
<th>%</th>
<th>2Q 2015</th>
<th>%</th>
<th>QoQ</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Revenue</strong></td>
<td>110,985</td>
<td>100.0%</td>
<td>99,366</td>
<td>100.0%</td>
<td>12%</td>
</tr>
<tr>
<td><strong>COGS</strong></td>
<td>(95,081)</td>
<td>(85.7%)</td>
<td>(85,124)</td>
<td>(85.7%)</td>
<td>12%</td>
</tr>
<tr>
<td><strong>Gross Profit</strong></td>
<td>15,904</td>
<td>14.3%</td>
<td>14,242</td>
<td>14.3%</td>
<td>12%</td>
</tr>
<tr>
<td><strong>Operating Expenses</strong></td>
<td>(10,877)</td>
<td>(9.8%)</td>
<td>(9,522)</td>
<td>(9.6%)</td>
<td>14%</td>
</tr>
<tr>
<td><strong>Operating Income</strong></td>
<td>5,027</td>
<td>4.5%</td>
<td>4,721</td>
<td>4.8%</td>
<td>6%</td>
</tr>
<tr>
<td><strong>Non-OP Items</strong></td>
<td>109</td>
<td>0.1%</td>
<td>1,372</td>
<td>1.4%</td>
<td>-92%</td>
</tr>
<tr>
<td><strong>Pre-Tax Income</strong></td>
<td>5,136</td>
<td>4.6%</td>
<td>6,093</td>
<td>6.1%</td>
<td>-16%</td>
</tr>
<tr>
<td><strong>Tax</strong></td>
<td>(921)</td>
<td>(0.8%)</td>
<td>(1,435)</td>
<td>(1.4%)</td>
<td>-36%</td>
</tr>
<tr>
<td><strong>Net Income</strong></td>
<td>4,215*</td>
<td>3.8%</td>
<td>4,658</td>
<td>4.7%</td>
<td>-10%</td>
</tr>
</tbody>
</table>

* 3Q EPS = $5.67
3Q 2015 Brand I/S (YoY)

(unaudited brand consolidated financials)

<table>
<thead>
<tr>
<th>in NT$ Mn</th>
<th>3Q 2015</th>
<th>%</th>
<th>3Q 2014</th>
<th>%</th>
<th>YoY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Revenue</td>
<td>110,985</td>
<td>100.0%</td>
<td>113,481</td>
<td>100.0%</td>
<td>-2%</td>
</tr>
<tr>
<td>COGS</td>
<td>(95,081)</td>
<td>(85.7%)</td>
<td>(97,927)</td>
<td>(86.3%)</td>
<td>-3%</td>
</tr>
<tr>
<td>Gross Profit</td>
<td>15,904</td>
<td>14.3%</td>
<td>15,554</td>
<td>13.7%</td>
<td>2%</td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>(10,877)</td>
<td>(9.8%)</td>
<td>(10,181)</td>
<td>(9.0%)</td>
<td>7%</td>
</tr>
<tr>
<td>Operating Income</td>
<td>5,027</td>
<td>4.5%</td>
<td>5,373</td>
<td>4.7%</td>
<td>-6%</td>
</tr>
<tr>
<td>Non-OP Items</td>
<td>109</td>
<td>0.1%</td>
<td>1,976</td>
<td>1.7%</td>
<td>-94%</td>
</tr>
<tr>
<td>Pre-Tax Income</td>
<td>5,136</td>
<td>4.6%</td>
<td>7,349</td>
<td>6.5%</td>
<td>-30%</td>
</tr>
<tr>
<td>Tax</td>
<td>(921)</td>
<td>(0.8%)</td>
<td>(1,538)</td>
<td>(1.4%)</td>
<td>-40%</td>
</tr>
<tr>
<td>Net Income</td>
<td>4,215</td>
<td>3.8%</td>
<td>5,811</td>
<td>5.1%</td>
<td>-27%</td>
</tr>
</tbody>
</table>
## 3Q 2015 Non-OP Items

(unaudited brand consolidated financials)

<table>
<thead>
<tr>
<th>Non-OP Items</th>
<th>3Q 2015</th>
<th>2Q 2015</th>
<th>QoQ</th>
<th>3Q 2014</th>
<th>YoY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interest Income (net)</td>
<td>30</td>
<td>94</td>
<td>-68%</td>
<td>100</td>
<td>-70%</td>
</tr>
<tr>
<td>Investment Income</td>
<td>321</td>
<td>101</td>
<td>218%</td>
<td>427</td>
<td>-25%</td>
</tr>
<tr>
<td>Askey</td>
<td>148</td>
<td>104</td>
<td>42%</td>
<td>274</td>
<td>-46%</td>
</tr>
<tr>
<td>Others</td>
<td>174</td>
<td>(3)</td>
<td>5705%</td>
<td>153</td>
<td>14%</td>
</tr>
<tr>
<td>Exchange Gain / (Loss)</td>
<td>(2,286)</td>
<td>431</td>
<td>-631%</td>
<td>(359)</td>
<td>-537%</td>
</tr>
<tr>
<td>Dividend Income</td>
<td>1,826</td>
<td>549</td>
<td>233%</td>
<td>1,684</td>
<td>8%</td>
</tr>
<tr>
<td>Other Income (net)</td>
<td>217</td>
<td>198</td>
<td>10%</td>
<td>125</td>
<td>74%</td>
</tr>
<tr>
<td><strong>Total Non-OP items</strong></td>
<td>109</td>
<td>1,372</td>
<td>-92%</td>
<td>1,976</td>
<td>-94%</td>
</tr>
</tbody>
</table>
### 3Q 2015 Brand B/S

<table>
<thead>
<tr>
<th></th>
<th>Sep 30, 2015</th>
<th>Jun 30, 2015</th>
<th>QoQ</th>
<th>Sep 30, 2014</th>
<th>YoY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; cash equivalents</td>
<td>59,343</td>
<td>72,404</td>
<td>-18%</td>
<td>52,235</td>
<td>14%</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>76,889</td>
<td>66,692</td>
<td>15%</td>
<td>63,651</td>
<td>21%</td>
</tr>
<tr>
<td>Inventories</td>
<td>93,192</td>
<td>91,758</td>
<td>2%</td>
<td>95,703</td>
<td>-3%</td>
</tr>
<tr>
<td><strong>Current Assets</strong></td>
<td>238,804</td>
<td>239,186</td>
<td>-0.2%</td>
<td>221,368</td>
<td>8%</td>
</tr>
<tr>
<td>Long-term investments</td>
<td>77,647</td>
<td>80,122</td>
<td></td>
<td>64,758</td>
<td></td>
</tr>
<tr>
<td>Fixed assets</td>
<td>3,632</td>
<td>3,577</td>
<td></td>
<td>3,915</td>
<td></td>
</tr>
<tr>
<td>Other assets</td>
<td>10,014</td>
<td>9,409</td>
<td></td>
<td>8,771</td>
<td></td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>330,097</td>
<td>332,294</td>
<td>-1%</td>
<td>298,812</td>
<td>10%</td>
</tr>
<tr>
<td>Accounts payable</td>
<td>67,114</td>
<td>69,657</td>
<td>-4%</td>
<td>63,567</td>
<td>6%</td>
</tr>
<tr>
<td><strong>Current Liabilities</strong></td>
<td>155,169</td>
<td>161,592</td>
<td>-4%</td>
<td>144,025</td>
<td>8%</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>162,619</td>
<td>168,532</td>
<td>-4%</td>
<td>151,690</td>
<td>7%</td>
</tr>
<tr>
<td>Paid-in capital</td>
<td>7,428</td>
<td>7,428</td>
<td></td>
<td>7,428</td>
<td></td>
</tr>
<tr>
<td><strong>Stockholders’ equity</strong></td>
<td>167,478</td>
<td>163,763</td>
<td>2%</td>
<td>147,122</td>
<td>14%</td>
</tr>
<tr>
<td>Avg. Days of Inventory</td>
<td>89</td>
<td>96</td>
<td></td>
<td>85</td>
<td></td>
</tr>
<tr>
<td>Avg. Days of AR</td>
<td>59</td>
<td>59</td>
<td></td>
<td>48</td>
<td></td>
</tr>
<tr>
<td>Avg. Days of AP</td>
<td>70</td>
<td>71</td>
<td></td>
<td>62</td>
<td></td>
</tr>
<tr>
<td><strong>Avg. CCC Days</strong></td>
<td>78</td>
<td>83</td>
<td></td>
<td>71</td>
<td></td>
</tr>
</tbody>
</table>

*CCC calculation based on average of Inventory/AR/AP balances and quarterly unaudited brand financials*
Business Highlights
Region Mix

3Q 2015

- Americas: 22%
- EURP: 29%
- ASIA: 49%

2Q 2015

- Americas: 21%
- EURP: 30%
- ASIA: 49%
## 4Q 2015 Shipment Outlook

<table>
<thead>
<tr>
<th></th>
<th>1Q</th>
<th>2Q</th>
<th>3Q</th>
<th>4Q</th>
</tr>
</thead>
<tbody>
<tr>
<td>PC</td>
<td>5.4m</td>
<td>4.8m</td>
<td>5.3m</td>
<td>5.8m</td>
</tr>
<tr>
<td>- NB</td>
<td>4.8m</td>
<td>4.3m</td>
<td>4.8m</td>
<td>5.2m</td>
</tr>
<tr>
<td>Mobile</td>
<td>4.5m</td>
<td>6.0m</td>
<td>7.1m</td>
<td>9.0m</td>
</tr>
<tr>
<td>- Phone</td>
<td>3.0m</td>
<td>5.0m</td>
<td>5.5m</td>
<td>7.0m</td>
</tr>
</tbody>
</table>

*PC=NB+DT, Mobile=Phone+Pad*
Strategy & Outlook
創新迎戰 變中求勝

In Search Of Incredible
New Ubiquitous Cloud Computing Era

Cloud (Big Data)
- Generating
- Accessing
- Interacting
- Screening
- Flowing
- Sharing

PC
Mobile
Robotics
IOT
ASUS Business Perspective

Mobile > PC in 2015
ASUS Business Perspective

Mobile > PC in 2018
ASUS PC

Commercial
DT / NB / Tablet / Chromebook

Gaming (ROG)
NB / DT / MB / VGA / Monitor

Zen AiO Pro / ZenBook
ZenBook 303 / 305 / 501

2-in-1
Flip / Transformer / Chi

Mainstream
VivoBook / Vivo AiO
Gaming NB TAM

30% YoY in 2015

25% YoY in 2016(e)

Source: Nvidia GTX
ASUS Gaming NB

Worldwide No.1
GTX Market Share 40%

Source: GFK
ASUS Gaming NB

NO.1 Market Share in Top 5 Countries
CN / USA / FR / DE / RU (over 70% of total TAM)

Source: GFK
ASUS Gaming NB

>100% YoY in 2015

50% YoY in 2016 (e)
ASUS ZenBook

13” Windows based Ultrabook NO.1

Source: GFK

>200% YoY in 2015

100% YoY in 2016(e)
ASUS Gaming & ZenBook

Revenue Contribution

>10% in 2015

>20% in 2016(e)
ASUS 2-in-1
(excluding T100)

>100% YoY in 2015
100% YoY in 2016(e)
ASUS Zen AiO Pro

ASUS AiO 50% YoY in 2016(e)
PC Goal

22M ~ 24M in 2016

ASUS PC YoY : TAM YoY + (5%~10%)
ASUS Mobile

ZenPad / ZenPad Theater
Empowering Luxury for Everyone

ZenFone
Empowering Luxury for Everyone

Hero Model • Hero Country
Luxury On Your Terms

ASUS ZenPad™ S 8.0
Latest 64-bit Intel Z3580 2.3G
4GB RAM
USB Type-C
VisualMaster (Tru2Life+)
2K IPS Display
Luxury On Your Terms

ASUS ZenPad™ Theater

5.1-Channel Surround Sound
6 Speakers (Including 1 Subwoofer)
6X Volume
64-bit Intel x3-C3200
VisualMaster (Tru2Life)
The Ultimate in Customization
The New ZenFone

Zenfone 2 Laser
Zenfone Selfie
Zenfone Zoom
Zenfone 2 Deluxe
Zenfone™ Zoom
World’s Thinnest 3X Optical-Zoom Smartphone
Zenfone 2 Deluxe
See the Crystal Miracle

PC Grade CPU – Intel Atom Z3580
PowerVR 6430 Graphics
4GB RAM / 64GB ROM
13MP / 5MP with PixelMaster 2.0
60% Fast Charged in 39 Mins
Zenfone Selfie
See the Perfect You with 13MP Front Camera

5.5" FHD Retina Screen
Palm theater experience

0.03s Laser Auto Focus
Lighting speed photography

2X 13MP Camera & 2X Dual LED Flash
4X sensitivity & contrast, 52MP photos

PixelMaster Selfie Experience
S to launch front camera
Real time beautification

60ms Touch Response
34% less glass friction

Corning Gorilla Glass 4
Best-in-class screen protection

Powerful 5-Magnet Speakers
40% better audio experience
Zenfone 2 Laser

0.03s light-speed photography held in 6-inch horizon

iF DESIGN AWARD
Oscar award in design industry

6” Large Retina Screen
Palm theater experience

0.03s Laser Auto Focus
Lighting speed photography

PixelMaster 2.0 Camera
4X sensitivity & contrast, 52MP photos

Dual 5-Magnet Speakers
80% better audio experience

Built in Blue Light Filter
Friendly eye protection

60ms Touch Response
Corning Gorilla Glass 4
A creation of powerful ISP & GPU image processing

New modes! A total of 16 different camera modes for day and night
Backlight (Super HDR) Mode

4X brightness, details & color contrast
Low Light Mode

Increase 4X light sensitivity
Super Resolution Mode

Reveal extraordinary details & clarity

4X Resolution, 52MP
Real-time image enhancement

Before

After

Beautification Mode

Real-time image enhancement
ZenUI Apps Instant Update

Instant Update via Google Play Store

- ZenUI Apps over **350,000,000** downloads
- Total **37** Apps in Google Play
- Average **4.5** rating
- ASUS Launcher got **4.8** amazing high rating
ZenFone Accessory

ZenPower Dual (10,500mAh)
ZenPower Ultra (20,100mAh)
ZenBeam

ZenFlash
LolliFlash
Zenny Selfie Stick
View Flip Cover
Mobile Goal

>36M in 2016

>35% YoY growth
The world’s most admired leading enterprise in the new digital era.